

Research possible donors and funders

Example research template

Name of funder	Types	Area(s) of interest	Past giving	Key people	Procedure	Important to note	Target amount	Next steps		
Name of potential funder or donor.	Individual, trust/ foundation, corporate, or statutory funder.	What is the funder's area of philanthropic interest, as relevant to your charity.	The kind of projects and organisations that a funder has supported in the past.	A list of trustees, key executives or administrative staff (such as a grants manager) of a given trust, foundation or funder.	The application procedure of the potential funder.	Any special considerations relating to your approach.	Proposed target grant or gift.	E.g. set up meeting or draft application.		

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